

Dy-Boarman, Eliza, Sally L. Haack, Anisa Fornoff, Frank Caligiuri, Michelle M. Bottenberg, Ginelle A. Bryant, Wendy Mobley-Bukstein, and Andrew Bryant (2016), "Impact of Electronic versus Paper Rubrics to Assess Patient Counseling in a Skills-Based Lab Course" poster - American Association of Colleges of Pharmacy - Pharmacy Education Annual Meeting, Anaheim, California (July).

Bryant, Andrew, Jennifer J. Griffin, and Vanessa G. Perry (2016), "Beyond the Call of Compliance: The Effects of Industry Regulation on Environmental Actions of Firms," invited presentation George Washington University, Washington DC (April).

Bryant, Andrew, Jennifer J. Griffin, and Vanessa G. Perry (2016), "Beyond the Call of Compliance: The Effects of Industry Regulation on Environmental Actions of Firms," invited presentation Marist College, New York (March).

Bottenberg, Michelle, Chastity Mease, Anisa Fornoff, Wendy Mobley-Buksteing, Nora Stelter, Andrew Bryant (2015), "A Blended Learning Immunization Activity Focused on Vaccine Administration and Safety," poster presented at the American Association of Colleges of Pharmacy Annual Meeting, National Harbor, Maryland (July).

Bryant, Andrew, Jennifer J. Griffin, Vanessa G. Perry (2015), "Following the Leader: Product-Related Concerns and the Influence of Other Firms," poster presented at The Marketing and Public Policy Conference, Washington, DC (June 4-6).

Griffin, Jennifer J. and Andrew Bryant (2015), "Board Composition and CSR: Does a Progressive Board and Proactive Environmental CSR Activities Improve Firm Performance," 26th Annual Meeting of the International Association of Business & Society (March 12–15).

Griffin, Jennifer J. and Andrew Bryant (2013), "Stakeholder Theory, Reference Influences & Corporate Social Initiatives," The Annual International Conference of the Strategic Management, Atlanta, Georgia (September 28–October 1).

Clark, Cynthia, Jennifer J. Griffin, and Andrew Bryant (2013), "It's in the Asking: Issue Materiality as a Predictor of Managerial Action," Divisional Paper Session, The Academy of Management Annual Meeting, Lake Buena Vista, Florida (August 9–13).

Majid, Kashaf, Pradeep Rau, and Andrew Bryant (2013), "Anchors Aweigh – The Informational Influence of Prices in Online Auctions," Accepted at the Pricing & Retailing Conference at Babson College, Wellesley, Massachusetts (August 7–9).

Clark, Cynthia, Jennifer J. Griffin, and Andrew Bryant (2013), "Issue Materiality and Stakeholders," Strategic Management Society Conference, Glasgow, Scotland (June 20–22).

Solomon, George, Andrew Bryant, Kevin May, and Vanessa Perry (2013), "Survival of the Fittest: Technical Assistance, Survival and Growth of Small Businesses: Public Policy

Implications", ICSB-GW Global Entrepreneurship Research and Policy Conference, Washington, DC (October 11–13).

Koerber, Charles, Jennifer Griffin, and Andrew Bryant (2012), "Does a Firm's Competitive Context Affect its Stakeholder Relations?" Divisional Roundtable Paper Session, Academy of Management Annual Meeting, Boston, Massachusetts (August 3–7).

Bryant, Andrew, Kashef Majid, and Vanessa Perry (2011), "That tastes awful, unless I hear it tastes good – The impact of informational social influence on conflicting evaluations," working paper, Association for Consumer Research Conference, St. Louis, Missouri (October 13–16).

Majid, Kashef, Pradeep Rau, and Andrew Bryant (2011), "Knowing where to drop your anchor – Varying price levels and online auction behavior," American Marketing Association Winter Educators Conference, Austin, Texas (February 18–20).

Majid, Kashef, Andrew Bryant, and Vanessa Perry (2010), "Counterfeit vs. Authentic: The impact of Situational Factors on the Ability of Consumers to Differentiate," poster presented at The Marketing and Public Policy Conference, Denver, CO (May 20–22).

TEACHING

I. Instructor

Drake University

Marketing Analytics (Undergraduate) – Spring 2016: 1 section
Principles of Marketing (Undergraduate) – Spring 2016: 2 Section
Independent Study – Advanced SAS (Undergraduate) – Spring 2016
Marketing Research (Undergraduate) – Fall 2015: 2 sections
Introduction to SAS (Undergraduate) – Fall 2015: 2 Sections
Principles of Marketing (Undergraduate) – Spring 2015: 2 sections
Marketing Research (Undergraduate) – Spring 2015: 1 section
Independent Study – SAS (Undergraduate) – Spring 2015
Marketing Research (Undergraduate) – Fall 2014: 2 sections

George Washington Univeristy

Consumer Behavior (Undergraduate) – Spring 2013
Consumer Behavior (Undergraduate) – Spring 2012
Basic Marketing Management (Undergraduate) – Fall 2012
Independent Research Instructor (Undergraduate) – Summer 2012

II. Teaching Assistant

Advanced Marketing Management (online MBA) – Summer 2010 & 2011

Advanced Marketing Management (MBA) – Fall 2009 & 2010

Buyer Behavior (MBA) – Fall 2009 & 2010

Marketing Decisions (MBA) – Summer 2010 & 2011

Nature of Markets (MBA) – Spring 2009 & 2010, Summer 2010 & 2011

Strategic Brand Management (MBA) – Spring 2010 & 2011

SERVICE

Alpha Kappa Psi - Beta Phi chapter faculty member (2016)

Drake University College of Business and Public Administration - Visiting Data Analytics Job Search Committee (2016)

Drake University College of Business and Public Administration - Undergraduate Curriculum Committee Member (2015-2016)

Drake University College of Business and Public Administration - Marketing Job Search Committee (2015)

Drake University College of Business and Public Administration - Data Analytics Job Search Committee (2015)

Discussant – The Annual International Conference of the Strategic Management (Atlanta 2013)

GWU - School of Business Human Subject Pool Administrator (2011-2014).

Ad hoc reviewer for the Group & Organizational Management Journal, Marketing and Public Policy Conference, Association for Consumer Research Conference, and Cross Cultural Research Conference

AWARDS, HONORS, & PROFESSIONAL MEMBERSHIPS

Marketing Edge Professor's Institute Participant (invitation only), University of Texas - Dallas Naveen Jindal School of Management, January, 2016.

Best Conference Proposal Award, 2013 Strategic Management Society, Glasgow, Scotland, June 20-22, 2013.

Merit based 5th year (2013-2014) funding from the GWU School of Business.

Fellow, American Marketing Association Sheth Doctoral Consortium, Seattle (UW), Washington, June 13-17, 2012.

American Marketing Association (AMA) Member

Beta Gamma Sigma (BGS) Member

EXPERIENCE

Academic Positions	Assistant Professor of Marketing <i>Drake University, Des Moines, IA</i>	2014 – Present
	Instructor/Teaching Assistant <i>The George Washington University, Washington, DC</i>	2009 – 2014
Professional Experience	Marketing Reporting & Analysis Manager <i>21st Century Insurance/AIG Direct, Wilmington, DE</i>	2007 – 2009
	Marketing Research Manager and Pricing Actuarial Associate <i>GEICO, Chevy Chase, MD</i>	2002 – 2007
Consulting Experience	Consultant <i>The Rice Coleman Ross Group, Washington DC.</i>	2011– 2013